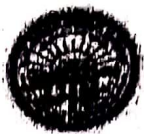


(1)



Dr.B.R.AMBEDKAR UNIVERSITY, SRIKAKULAM
ETCHERLA-532 410 (AP), INDIA

Prof. G.Tulasi Rao

M.Com, MBA, Ph.D

Registrar

Office: 08942-281518; Res: 220327

Fax: 281972

Mobile: 09490475588

e-Mail: regdrbrau@yahoo.com

No. BRAU/Fi: BOS Meeting /2017

Dt: 05-10-2017

To

Prof. P. Bobby Vardhan

Chairman, Board of Studies in Journalism & Mass Communication,

Dr. B.R. Ambedkar University, Srikakulam

Department of Journalism & Mass Communication,

Andhra University, Visakhapatnam

email : bobbys1981@yahoo.com (mobile:9393100566)

Dear Sir,

I wish to inform that you are nominated as the Chairman, Board of Studies in Journalism & Mass Communication, Dr. B.R. Ambedkar University, Srikakulam by the Hon'ble Vice-Chancellor. It is proposed to conduct Board of Studies meeting at 10.00 AM on 11-10-2017 at Seminar Hall of the University Campus and you are requested to contact the other Members of the Boards of Studies to make it convenient to attend the meeting and contribute their expertise for the development of the Department. You are also requested to contact Dr. GLV Prasada Rao, Course Coordinator in this regard. (His mobile No: 7893641736 and his email is leelaprasad939@gmail.com)

T.A., D.A., and remuneration will be paid to you and the Members of Boards of Studies, as per University norms.

Thanking you,

Yours sincerely,

(Prof. G.Tulasi Rao)
REGISTRAR

Encl: List of Boards of Studies members ✓



Dr. B.R. AMBEDKAR UNIVERSITY, SRIKAKULAM
ETCHERLA-532 410 (AP), INDIA

Prof. G. Tulasi Rao
M.Com, MBA, Ph.D
Registrar

Office: 089-42 281518; Res: 220327
Fax: 281972
Mobile: 09490475588
e-Mail: reg@brau@yahoo.com

No.BRAU/Fl.BOS/2017

Dt.04-10-2017

PROCEEDINGS OF THE HON'BLE VICE-CHANCELLOR

Sub: Board of Studies in Journalism & Mass Communication (PG) – Nomination of the
Chairman – Orders – Issued.

Read: Note orders of the Hon'ble Vice-Chancellor dt.04-10-2017.

ORDER:

According to Section-IV of Chapter X Board of Studies, Code Volume-I, relates to the nomination of the Chairman/Chairperson, Board of Studies, the Hon'ble Vice-Chancellor is pleased to nominate Prof. P. Bobby Vardhan, Department of Journalism & Mass Communication, as Chairman, Board of Studies in Journalism & Mass Communication (PG) for a period of three years from the date of taking charge.

The Principal, University College is requested to forward the report of taking over of Chairmanship to the Registrar.

(By Order)

REGISTRAR

To
Prof. P. Bobby Vardhan,
Chairman, PG BOS, Department of Journalism & Mass Communication
Dr. B.R. Ambedkar University, Srikakulam

Copies to:
Principal, University College
Dean of Examinations,
Course Coordinator, MJMC
Members of the BOS
Office of the Hon'ble Vice-Chancellor
Registrar's Peshi

(2)



Dr.B.R.AMBEDKAR UNIVERSITY-SRIKAKULAM
ETCHERLA, SRIKAKULAM, ANDHRA PRADESH-532410

Prof.P.Chiranjeevulu
Principal

Phone No: 08942-240970

Office: 08942-240924

Date: 26-09-2017

CIRCULAR ✓


All the Heads and Course Coordinators are here by informed that the BOS (common) will be held in the University Seminar hall on 11-10-2017 at 10.00AM headed by the Hon'ble Vice Chancellor. By following this common BOS, the departmental BOSs will have to be organized at 11.30 AM at the individual departments chaired by the chairmen, Departmental BOS. Hence, all are requested to make necessary arrangements to complete the meeting smoothly.


Prof. P. Chiranjeevulu
PRINCIPAL

Copy to:

PA to the Vice-Chancellor
PA to Registrar
Heads and Course Coordinators.

Principal-University College
Dr. B.R. Ambedkar University, Srikakulam
Etcherla (A.P.) - 532410


Co-ordinator
Dept. of Journalism and Masscommunication
Dr. B.R. Ambedkar University
Etcherla, Srikakulam-532410

Agenda

Agenda for the Annual Boards of Studies Meetings in Engineering, Science & Technology, Pharmaceutical Sciences, Arts & Commerce and Law courses

1. To propose additions or omissions to the consolidated list of persons eligible to serve as paper setters/examiners.

Note: Information regarding the subjects in which the persons mentioned in the list are especially proficient should be noted. Should the Board desire that any person's name be deleted from the list for confidential reasons, the Board should send us its recommendations in the form of a resolution stating the reasons in full in a confidential communication to the Registrar.

2. To recommend text books for the several University examinations with which the Board is concerned.

Notes:

- a) Text books for the several University examinations with which the Board deals may be recommended text books for any of the University examination, the Chairman may furnish in the minutes that text books are not necessary for that examination and that the syllabus prescribed may be followed.
- b) It is important that the Board should satisfy itself (i) that an adequate number of copies of the text books particularly in vernaculars and other oriental languages recommended of all the examinations are available for the use of the students; (ii) that when such number is not available now, the board has made enquires and satisfied itself that necessary arrangements will be made for their being available before the course commences and; (iii) the books should not contain absence and objectionable passages but are suitable in style and subject matter for University study as literature. The Chairman requested to state when lists are sent to the Registrar which of the books fails in category (I) and which under category (II) The Chairman is also requested to see that the full postal address of the authors and book sellers are furnished as far as possible in respect of the books recommended for study by the Board of Studies.

3. To consider the question papers setters for the examinations.

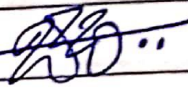
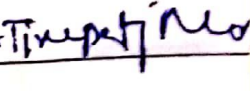
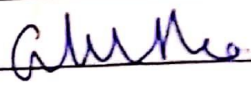
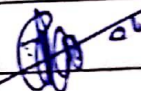

4. To consider recommending panel of experts from outside the University area as required under section 43 of chapter VII of the A.P. Universities Act 1991 for constitution of section committees and send the same to the Vice-Chancellor in closed cover.

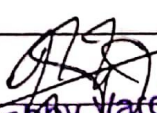
- ✓ 5. To consider equivalency for the subject between year end pattern to the semester pattern and when there is no equivalency between these two, the course of action to be taken and the guidelines in this behalf.
- ✓ 6. To consider the forwarding the model question papers with the signature of the Chairman/Chairperson on each page within 15 days from the meeting of the Board of Studies.
7. To consider that any proposal for starting of new course shall be routed through the Dean, Faculty concerned along with minutes of the meeting of the Board of Studies of the respective board with full details i.e., year of effect, syllabi, scheme of Instruction/Examination proposed fee structure and needs of the Industry/Student community.
- ✓ 8. To consider that if any proposal to revamp the syllabi is to be given effect from the forth coming batches only and should not encourage to revise the syllabus for a particular subject or subjects or to a single unit/units in the middle of the academic year to avoid confusion among the student community, paper setting work and conduct the examinations smoothly and unnecessary expenditure occurred by the University.
- ✓ 9. To consider any proposal for modified/revised syllabi for any course shall submit in a single spell for getting approval of statutory bodies and communicate the same to the concerned sections and affiliated colleges to offer the said courses for taking necessary further action.
10. The Executive Council at its meeting held on 24-09-1998 vide Resolution No. 10 has resolved that the syllabus, curriculum and Regulations once formulated shall ordinarily be in force for at least 3/2 year and whenever the UG/PG/Diploma syllabi undergo change, the transitory provision shall be in force only for 3/3 years.
11. To consider any other cognate subject with the permission of the Chairman/Chairperson.

BOS Meeting 2017

The meeting of Board of Studies in Journalism and Mass Communication was held in the department on 11-10-17 and resolved the following:-

Members Present:-

- (1) Prof. P. Bobby Vardhan, Chairman — 
- (2) Dr. R. Tirupati Rao Member — 
Asst. Professor
- (3) Dr. G. K. Prasad Rao Member — 
Course Coordinator
- (4) Dr. G. K. Rao, IIS Special Invitee — 
News Head / Asst. Director,
News, All India Radio,
Vijayawada.
- (5) Mr. L. Ramesh, Special Invitee — 
DPRO,
Srikakulam.


Prof. P. Bobby Vardhan, Ph.D.
Chairman, Board of Studies
Dept. of Journalism and Mass Communication
Dr. B.R. Ambedkar University
Etcherla, Srikakulam-532410

Board of Studies Meeting on 11-10-2017.

The meeting of Board of Studies in Journalism and Mass Communication was held in the Department on 11-07-2017 and resolved the following:-

Members Present:

S.No.	Name	Address	Disignation	Sd/
1	Prof. P. Bobby Vardhan	Dept.of JMC, Andhra University, Visakhapatnam-530003	Chairman	Sd
2	Dr.R.Tirupati Rao Assistant Professor(C)	Dept.of JMC, Dr.B.R.Ambedkar University, Srikakulam- 532 410	Member	Sd
3	Dr.G.L.V.Prasada Rao Assistant Professor(C) & Course Coordinator	Dept.of JMC, Dr.B.R.Ambedkar University, Srikakulam- 532 410	Member	Sd
4	Dr.G.K.Rao, IIS News Head/Asst Director,	Regional News Unit, All India Radio, Vijayawada-520001	Special Invitee	Sd
5	Mr.L.Ramesh	DPRO, Women's College Road, Srikakulam	Special Invitee	Sd

Resolutions :

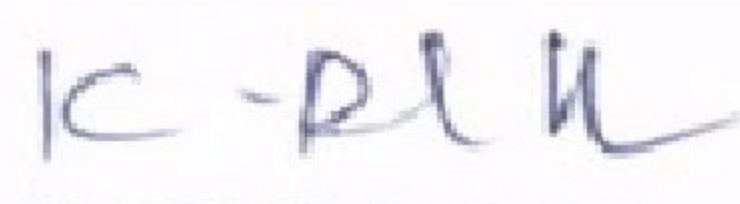
1. The Board of Studies has approved the syllabus of newly introduced MJMC Course prepared by the Chairman in consultation with faculty members of the Department. In this connection, the Board request the authorities to approve the same with retrospective effect i.e. 2017-18 Academic Year.
2. The Board also proposed to permit the students of P.G. Diploma in JMC to avail appearing examinations as supplementary candidates for two more years (i.e.2017-18, 2018-19).
3. The Board felt that the text books proposed in different papers/subjects in the syllabus of MJMC, are reasonable and sufficient.
4. The Board, after having detailed discussion, prepared the list of experts to serve on selection Board whenever the appointments are made.
5. The Board has prepared the list of examiners/paper setters for the Academic Year 2017-18. The same has been submitted for approval.
6. Since the authorities constituted the provisional Board of Studies, the Board considered the incorporation of permanent Board of Studies, involving industry and related fields for a period of three years i.e.2017-18 to 2019-20.
7. The Chairman, Board of Studies authorised the faculty members to prepare model question papers of first and second semesters of MJMC.


Prof. P. Bobby Vardhan
Chairman,

Board of Studies


Dr.B.R.Ambedkar University-Srikakulam

Prof. P. Bobby Vardhan, Ph D
Chairman, Board of Studies
Dept. of Journalism and Masscommunication
Dr. B.R. Ambedkar University
Etcherla, Srikakulam-532410


(K. RAGHUNATH BABU),
Registrar
Dr.B.R.Ambedkar University, Srikakulam
Etcherla - 532 410 (A.P.), India

R-4 : Panel of experts

S.No	Name and address of the expert	Contact no	Emil id
1.	Prof P.Bobby Vardhan, Chairman, BOS Dept. of Journalism and Mass Communication, Andhra University, Visakhapatnam-530 003 (A.P.).	9393100566	bobbys1981@yahoo.com
2.	Prof D.V.R.Murthy, Dept. of Journalism and Mass Communication, Visakhapatna -530 003 (A.P.)	9985051793	dwa100@gmail.com
3.	Prof B.Bala Swammy, Dept of Communication & Journalism, Osmanina University, Hyderabad-500 007, Telangana.	9849578445	
4.	Prof V.Satti Reddy, Dept of Communication & Journalism Potti Sreeramulu Telugu University, Public Gardens, Hyderabad- 500 004, Telangana.	0944126 4451	vsreddytu@gmail.com
5.	Prof Sunil Kanth Behara Professer of eminence, Dept of MCJ, Tezpur University, Tezpur- 784028, Assam	98610 94849	sunilkb@tezu.ernet.in behera_sunil@yahoo.com
6.	Prof (Rtd.) C.Pichandy, No-5, Baladhandapani Gardens, Opp. Nellai Lala Sweets, Thottipalayam Road, Coimbatore-641062.	9943681690.	
7.	Prof. Mrinal Chetterjee, Regional Director , IIMC, Sanchar marg, Dhekanal-759001, Odisha.	06762- 226194 to 96	
8.	Prof P.Vijyaya Lakshmi, Chairperson, BOS, Dept of CJ, SPM Viswavidya layam, Tirupatii- 517502, (A.P.).	9399 620 125 0877-284516(o)	vijaya.cj@gmail.com
9.	Prof P.Sujatha, Dept of Communication,, EFLU, Hyderabad-500 007, Telangana.		
10.	Prof Sanjeev barnawat, Dept. of JMC, C 235 A, Dayanand marg, Tilak Nagar, JAIPUR- 302004, Rajasthan.	94140 73466.	


Prof. P. Bobby Vardhan, Ph.D
 Chairman, Board of Studies
 Dept. of Journalism and Masscommunication
 Dr. B.R. Ambedkar University
 Elacherla, Srikakulam-532410

R: 6 — For Board of Studies

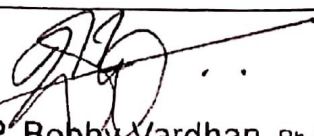
S.No.	Name	Address	Disignation	Phone/Email
1	Prof. P. Bobby Vardhan	Dept.of JMC, Andhra University, Visakhapatnam-530003	Chairman	93931 00566 bobbys1981@yahoo.com
2	Prof D.V.R.Murthy	Dept. of Journalism and Mass Communication Visakhapatnam – 530003 Andhra Pradesh	Member	99850 51793 dwa100@gmail.com
3	Dr.R.Tirupati Rao Assistant Professor(C)	Dept.of JMC, Dr.B.R.Ambedkar University, Srikakulam- 532 410	Member	9440 440 966 tirupathirao.reddy@gmail.com
4	Dr.G.L.V.Prasada Rao Assistant Professor(C) & Course Coordinator	Dept.of JMC, Dr.B.R.Ambedkar University, Srikakulam- 532 410	Member	78936 41736 leelaprasad939@gmail.com
5	Prof. B.Bala Swammy	Dept of Communication & Journalism , Osmanina University, Hyderabad- 500 007, Telangana	Member	98495 78445
6	Dr.G.K.Rao, IIS News Head/Asst Director,	Regional News Unit, All India Radio, Vijayawada-520001	Member	9440112865 gkrau@reddifmail.com
7	Mr.L.Ramesh	DPRO, Women's College Road, Srikakulam	Member	9949351575 dproskl@gmail.com
8	K.Srinivas	Principal/Correspondent, The Hindu News Dairy	Member	77995 47915 Sree.k0009@gmail.com
9	Station Director/Head	All India Radio, Siripuram, Visakhapatnam	Member	0891-2560280(Duty Room)
10	N.Dharma Rao	Sr.Journalist, Srikakulam	Member	99891 68799
11	A.Appala Naidu	Working Editor, Uttarandhra News Magazine, Srikakulam	Member	94400 31961
12	Dr.B.V.A.Rama Rao Naidu	Science Writer, Visakha"B" Colony, Srikakulam	Member	94410 95961



Prof. P. Bobby Vardhan, Ph.D
Chairman, Board of Studies
Dept. of Journalism and Masscommunication
Dr. B.R. Ambedkar University
Etcherla, Srikakulam-532410

R: 5 — List of Paper Setters / Examiners

S.No	Name and address	Contact no	Emil id
1.	Prof. P.Bobby Vardhan Chairman, BOS Dept. of Journalism and Mass Communication, Andhra University, Visakhapatnam-530003. (A.P.)	9393100566	bobbys1981@yahoo.com
2.	Prof. D.V.R.Murthy Dept. of Journalism and Mass Communication Visakhapatnam-530003, (A.P.)	9985051793 9440974092	dwa100@gmail.com
3.	Dr C.Rama Krishna Dept. of Journalism and Mass Communication Visakhapatnam-530003, (A.P.)	9441 663 875	ramakchalla@gmail.com
4.	Prof. B.Bala Swammy Dept of Communication & Journalism ,Osmanina University, Hyderabad-500 007, Telangana	9849578445	
5	Prof. V.Satti Reddy Dept of Communication & Journalism Potti Sreeramulu Telugu University, Public Gardens, Hyderabad-500 004, Telengana	0944126 4451	vsreddytu@gmail.com
6	Prof. T. Tripura Sundari Dept of Communication & Journalism Sri Padmavathi Mahela University,Tirupati-517502 (A.P.)	0877-2284516(o)	tripura9.cj@gmail.com
7	Prof. K. Sudeer Kumar Dept of Communication & Journalism Potti Sreeramulu Telugu University, Public Gardens, Hyderabad- 500 004, Telengana.	9848467021 80080 02105	sudhirkumarkadiyala@gmail.com
8	Dr.M.Rabindra Nath Head, Dept. of Journalisam & Creative writing, Central University of Himachal Pradesh, Dharmashala Dist. Kangra-176206-(HP)	09805525101	mrabindra2002@yahoo.co.in
9	Dr.M.Kharn Mhanajan, Head, Dept. of media and film studies, Madhurai Kamraj University, Tamil Nadu.	81240 94999 098610 94849	karanmaharajan@gmail.com


 Prof. P. Bobby Vardhan, Ph.D
 Chairman, Board of Studies
 Dept. of Journalism and Masscommunication
 Dr. B.R. Ambedkar University
 Echerla Srikakulam-532410

No. Annual BOS Meeting/2019

Etcherla,
Dt:03-07-2019

From: THE REGISTRAR

To

Sir/Madam,

Sub: Annual Boards of Studies Meetings in Arts, Commerce, Law & Education – Reg.

With reference to the above subject, I am by direction to inform you that the annual Boards of Studies Meetings in Arts, Commerce, Law, Physical Education & Education will be conducted on 06.07.2019 at 11.30 A.M in respective Departments of College of Arts, Commerce, Law and Education, Dr. B.R.Ambedkar University, Srikakulam as per the schedule mentioned below:

S.No.	Board	Name of the Programme	Time
1	DCMS	MBA & M.Com	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
2	Education	M.Ed. & B.Ed. (Spl.)	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
3	Economics	M.A.	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
4	Social Work	M.A.	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
5	Rural Development	M.A.	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
6	Law	LLB & LLM	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
7	MLISC	MLISC.	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
8	Telugu	M.A.	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
9	English	M.A.	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
10	Yoga & Fitness Management	PG Diploma in Yoga & D Diploma in Yoga	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
✓ 11	Journalism and Mass Communication	MJMC	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
12	Master of Health Administration	MBA - MHA	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
13	Physical Education	B.P.Ed. (Proposed)	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
14	Gandhian Social Work	PG Diploma	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM
15	Tally & GST	PG Diploma	11:30 AM to 1:00 PM 1:45 PM to 4:30 PM

The Hon'ble Vice Chancellor will deliver inaugural address on 06.07.2019 at 10.00 A.M in Main Seminar Hall, Dr.B.R.Ambedkar University, Srikakulam.

T.A/D.A will be paid to all the External members who are attending to the meetings as per the University existing rules.

I request you to make it convenient to attend the above meeting.

Yours faithfully,

K-Raghu
(K.RAGHU B' BU)

②

Agenda for the Annual Boards of Studies Meetings in Arts, Commerce, Law, Education, Science and Engineering courses.

1. To Propose additions or omissions to the consolidated list of persons eligible to serve as paper setters examiners.

Note: Information regarding the subjects in which the persons mentioned in the list are especially proficient should be noted should the Board desires that any person's name be deleted from the list for confidential reasons, the Board should send us its recommendations in the form of a resolution stating the reasons in full in a confidential communication to the Registrar.

2. To recommend text books for the several University Examinations with which the Board is concerned.

Notes: a). Text books for the several University Examinations with which the Board deals may be recommended text books for any of the University Examination, the Chairman may furnish in the minutes that text books are not necessary for the examination and that the syllabus prescribed may be followed.

b). It is important that the Board should satisfy itself (i) that an adequate number of copies of the text books particularly in vernaculars and other oriental languages recommended of all the Examinations are available for the use of the students. (ii) that when such number is not available now, the board has made enquires and satisfied itself that necessary arrangements will be made for their being available before the course commences and; (iii) the books should not contain absence and objectionable passages but are suitable in style and subject matter for University study and literature. The Chairman requested to state when lists are sent to the Registrar which of the books fails in category (I) and which under category (II) The Chairman is also requested to see that the full postal address of the authors and book sellers are furnished as far as possible in respect of the books recommended for study by the Board of Studies.

3. To consider the question papers setters for the Examinations.
4. To consider recommending panel of experts from outside the University area as required under section 43 of chapter VII of the A.P. Universities Act 1991 for constitution of section committees and send the same to the Vice-Chancellor in closed cover.
5. To consider equivalency for the subject between yearend pattern to the Semester pattern and when there is no equivalency between these two, the course of action to be taken and the guidelines in this behalf.
6. To consider the forwarding the model question papers with the signature of the Chairman/Chairperson on each page within 15 days from the meeting or the Board of Studies.
7. To consider that any proposal for starting of new course shall be routed through the Dean, Faculty concerned along with minutes of the meeting of the Board of Studies of the respective board with full details i.e., year of effect, syllabi, scheme of instruction/ Examination proposed fee structure and needs of the Industry/Student community.

8. To consider that if any proposal to revamp the syllabi is to be given effect from the forthcoming batches only and should not encourage to revise the syllabus for a particular subject or subjects or to a single unit/units in the middle of the academic year to avoid confusion among the student community, paper setting work and conduct the Examinations smoothly and unnecessary expenditure incurred by the University.
9. To consider any proposal for modified/revised syllabi for any course shall submit in a single spell for getting approval of statutory bodies and communicate the same to the concerned sections and affiliated colleges to offer the said courses for taking necessary further action.
10. As Per Executive Council Resolutions that the syllabus, curriculum and Regulations once formulated-shall ordinarily be in force for at least 4/3/2 year and whenever the UG/PG/Diploma syllabi undergo change, the transitory provision shall be in force only for 3/3 years.
11. To consider elaborate discussion towards
 - (a) Digital Education (b) Physical Education (c) Yoga & Fitness Management (d) Filed works/ Extension work/ outreach /University social responsibility (USR) activities (e) soft skills/ HR Skills/ Placement training/ Employability Skills trainings (d) Skill development programme course reviews
 - (i) Grammar (ii) Communication Skills (iii) Mental Ability & Reasoning (iv) Soft skills
12. To consider any other cognate subject with the permission of the Chairman/Chairperson.

③

Minutes of The meeting held on
July 6, 2019 at 11.30 am in the
department premises.

Members present.

1. Prof D V R Murthy
2. Prof. B. Bala Swamy.
3. Dr. G. Sanjeevayya
4. Sri L. Ramesh
5. Dr. R. Tirupathi Rao
6. Dr. GLV Prasada Rao
7. Dr. Y. D. Ramdas
8. Dr. P. Padma.
9. Dr. G. Kondala Rao.
10. I. Joga Rao.
11. Sri. K. Srinivasa Rao.
12. Prof. P. Bobby Vardhan.
(in chair)

~~Dr. Bala Swamy~~

~~R. Tirupathi Rao~~
~~GLV Prasada Rao~~
~~Ramdas~~
~~Padma.~~

~~I. Joga Rao~~
~~K. Srinivasa Rao~~
~~6/7/19~~



Dr.B.R.AMBEDKAR UNIVERSITY, SRIKAKULAM
ETCHERLA-532 410 (AP), INDIA

Prof. K. Raghu Babu,
Registrar

Office Tel. No.: 08942-281518
Fax No.: 281972
Mobile: 09490475588
e-mail: regdrbrau@yahoo.com

No.BRAU/Fi:Recon. BOS./2019

Dt.16-05-2019

PROCEEDINGS OF THE VICE-CHANCELLOR

Sub: Dr. B. R. Ambedkar University Srikakulam – Reconstitution of PG BOS in Department of Journalism & Mass Communication - Orders – Issued.

Read: 1) Proposals of the Course Coordinator of the Department of Master of Journalism & Mass Communication

2) Note orders of the Hon'ble Vice-Chancellor

ORDER:

According to Section-IV, Chapter X of Board of Studies, Code Volume-I, related to the nomination of the Chairman/Chairperson, Board of Studies, the Hon'ble Vice-Chancellor is pleased to order that the PG Board of Studies of Journalism & Mass Communication, Dr. B.R. Ambedkar University, Srikakulam be nominated the following faculty members as Chairperson, Board of Studies in Journalism & Mass Communication (PG), for a period of three years from the date of taking charge.

S. No.	Category	Chairman BOS	Name & Designation of the Faculty Member
I	Category – I	Chairman	Prof. P. Bobby Vardhan, Department of Journalism & Mass Communication, Andhra University, Visakhapatnam
II	Category – II		
1	One Academician from outside AP	Member	1. Prof. B. Bala Swamy, HOD of Journalism & Mass Communication, Osmania University, Hyderabad, T.S.
2	Two Academicians from within AP	Members	1. Prof. DVR Murthy, Department of Journalism & Mass Communication, Andhra University, Visakhapatnam 2. Dr. G.Sanjeevayya, Asst. Professor, Department of Social Work, Dr.B.R.A.U., Srikakulam
3	One members from Research Labs/R&D organizations		Sri L.Ramesh, DPRO, Srikakulam
4	One member from industry	Member	Sri K.Srinivasa Rao, Principal Correspondent, The Hindu, Srikakulam
5	All permanent faculty	Member	As per availability
6	Contract faculty	Members	1. Dr. R.Tirupathi Rao, Asst.Professor (C) 2. Dr. GLV Prasada Rao, Asst.Professor (C) 3. Dr. Y.D.Ramdas, Asst.Professor (C) 4. Dr. P.Padma, Asst.Professor (C)

(2)

III	Category-III Stakeholders		
1	One Member - parents community	Members	As per availability
2	Meritorious outgoing student		Sri I.Joga Rao, Palasa
3	From Govt. Organization Dist./State Service		Dr.G.Kondala Rao, Head -RNU/AD(News) Regional News Unit, AIR, Vijayawada-520001
4	From NGO/Community service		As per availability
5	From Alumni		As per availability
6	From Employer		As per availability

(By order)

To
The above members

Copies to:

Prof. P. Bobby Vardhan, Department of Journalism & Mass Communication,
Andhra University, Visakhapatnam
The Course Coordinator of the Department of Journalism & Mass Communication,
Dr.BRAU, SKLM
The Principal, College of Arts, Commerce, Law & Education
The Coordinator, IQAC
The PA to Vice-Chancellor, Dr.B.R.Ambekdar University, Srikakulam
The Registrar, Dr.B.R.Ambedkar University, Srikakulam
OOF


REGISTRAR

Registrar
Dr. B.R. Ambedkar University Srikakulam
ETCHERLA - 532 410

ON 06/07/2019 in the premises of Dept of
JMC

Resolutions

1. The members of the Board resolved to accept the list of paper setters submitted by the Chairman, BOS.
2. The members of the Board discussed the recommendations for text books, and suggested books for each subject.
3. The board also discussed the names of experts to be included in the list, and resolved that the Chairman, BOS would submit the list soon.
4. The Board discussed the equivalency of subjects between year-end pattern and semester-end pattern. No such issue has risen at the present; the Board will take an appropriate decision case by case.
5. The faculty of the department is authorized to submit model question papers for their respective subjects.
6. The Board discussed the revamped syllabus, and resolved to accept the same by incorporating suggestions given by the Board.
7. The Board also resolved to approve the change of syllabus for every third year (new syllabus to be introduced in the next year), depending upon the need.
8. The Board also resolved to suggest field visits/extension work/outreach as part of syllabus, and credits may be given as per university rules.
9. The Board also discussed and considered the introduction of MOOC courses, and one MOOC course per two semesters can be taken up by the students by giving credits to the said course.
10. The Board also resolved to recommend the introduction of journalism course at the under graduate level in the coming academic year as per the convenience of the university.

K. RAGHU BABU
(K. RAGHU BABU),
Registrar
Dr.B.R.Ambedkar University, Srikakulam
Etcherla - 532 410 (A.P.), India

 6/7/19
Chairman Board of Studies

Department of Journalism and Mass Communication

Bank Account Details of Experts who attended the BOS Meeting held on 6-7-2019

Prof. P Bobby Vardhan

Bank: State Bank of India

Branch: Andhra University Campus

Account Number: 10428637983

IFSC Code: SBIN0000772

Prof. D. V. R. Murthy

Bank: State Bank of India

Branch: Andhra University Campus

Account Number: 10428618406

IFSC Code: SBIN0000772

Dr. G. Kondala Rao

Bank: Andhra Bank

Branch: YALAMAKUDUR, VIJAYWADA

Account Number: 071110025060754

IFSC Code: ANDB0002269

Prof. Balaswamy

Bank: State Bank of India

Branch: Osmania University

Account Number: 52198398542

IFSC Code: SBIN0020071

L. Ramesh

DPRO, Srikakulam

Bank: State Bank of India

Branch: Rama Lakshman (Srikakulam)

Account Number: 030372902058

IFSC Code: SBIN0011105

K Srinivas

Principal Correspondent

The Hindu, Srikakulam

C/o Sri Lakshmi Priya Travels

Bank: State Bank of India

Branch: Rama Lakshman

Account No: 31501745412

IFSC Code: SBIN0011105



Dr.B.R.AMBEDKAR UNIVERSITY, SRIKAKULAM
ETCHERLA-532 410 (AP), INDIA

Prof. K.Raghu Babu
Registrar

PBX: 08942-240900; Office:281518
Fax: 281972
Mobile: 09490475588
email:regdrbrau@gmail.com

Dt. 15.06.2020.

No. BRAU/Fi: Annual BoS /2020-21

C I R C U L A R

It is informed to all the Principals of Constituent Colleges, Deans/Co-ordinators /Chairman, BoS & Members, BoS/HODs/Course Coordinators of all Departments of the University to submit the Structure/Scheme of Syllabus in the given pattern in the context of conducting annual PG & Professional Programmes Board of Studies meeting by Dr. B.R. Ambedkar University, Srikakulam on 08.04.2019 (Monday) and in this connection the following pattern may be followed scrupulously and it is to be included in the syllabus book with content of Syllabus for the following structure of Syllabus in detail.

SCHEME/ STRUCTURE OF SYLLABUS

<u>Semester - I</u>	<u>No. of Credits</u>
1. Core Courses – Minimum - IV to Maximum -VIII for each programme, 3 to 4 credits for each Course and 2 to 3 credits for each Lab	18 to 22
2. Skill Development Course	2
3. MOOC's Course (Swayam / NPTEL etc..)	2
4. Field visits/ Society Engagement Programs /University Social responsibility activities	2
5. Summer internships/Project based learning/Problem based learning/Village connect activities/Village adoption/ Skill based learning/Entrepreneurship Programmes/ Patents/Intellectual Property Rights Creative Arts and Physical Education & Yoga/ Co-Curricular and Extra Curricular activities/Swath Bharath/ Unnati Bharath Abhiyan/ Clean & Green etc.	1
<u>Semester – II</u>	<u>No. of Credits</u>
1. Core Courses – Minimum - IV to Maximum -VIII for each programme 3 to 4 credits for each Course	18 to 22
2. Skill Development Course	2
3. MOOC's Course (Swayam / NPTEL etc..)	2
4. Field visits/Society Engagement Programs/University Social responsibility activities	2
5. Summer internships/Project based learning/Problem based learning/Village connect activities/Village adoption/ Skill based learning/Entrepreneurship Programmes/ Patents/Intellectual Property Rights Creative Arts and Physical Education & Yoga/ Co-Curricular and Extra Curricular activities/Swath Bharath/ Unnati Bharath Abhiyan/ Clean & Green etc.	1
<u>Semester - III</u>	<u>No. of Credits</u>
1. Core Courses – Minimum - II to Maximum -VI	9 to 15
2. Core Electives – 2, Courses mandatory (Each elective consists of Minimum 4 Courses),	6 to 8
3. Skill Development Course	2
4. MOOC's Course (Swayam / NPTEL etc.)	2
5. Field visits/ Society Engagement Programs /University Social responsibility activities	2
6. Summer internships/Project based learning/Problem based learning/Village connect activities/Village adoption/ Skill based learning/Entrepreneurship Programmes/ Patents/Intellectual Property Rights Creative Arts and Physical Education & Yoga/ Co-Curricular and Extra Curricular activities/Swath Bharath/ Unnati Bharath Abhiyan/ Clean & Green etc.	1
7. Open/ Free Elective/as add on course (Not mandatory & It is optional)	2

Semester - IV		No. of Credits
1. Core Courses - Minimum - II to Maximum - VI		9 to 15
2. Core Elective - 2 Courses (Each elective consists of Minimum 4 Courses) Open/free Elective as add on course		6 to 8
3. Skill Development Course		2
4. MOOC's Course (Swayam / NPTEL etc..)		2
5. Field visits/Society Engagement Programs /University Social responsibility activities		2
6. Summer internships/Project based learning/Problem based learning/Village connect activities/Village adoption/ Skill based learning/Entrepreneurship Programmes/ Patents/Intellectual Property Rights Creative Arts and Physical Education & Yoga/ Co-Curricular and Extra Curricular activities/Swath Bharath/ Unnati Bharath Abhiyan/ Clean & Green etc.		1
7. Open/Free Elective as add on course		2
8. Project work - Duration Minimum 4 to Maximum 8 weeks (Credits are Minimum 4 to Maximum 8)		4 to 8

All the Principals of Constituent Colleges, Deans/Co-ordinators /Chairman, BoS & Members, BoS/HODs/Course Coordinators of all Departments should submit (Soft & Hard copies) the above information to the undersigned on or before 5 PM 18.06.2020 through proper channel and any proposals received after the due date will not be entertained.


REGISTRAR

To
The Principal, College of Arts, Commerce, Law & Education
The Principal, College of Science
The Principal, College of Engineering
Copies to: Office of the Hon'ble Vice-Chancellor
The Chairman, BOS & BOS Members
All Deans/ Co-ordinators, Dr BRAU, SKLM
All Heads/Course Coordinators of the Departments.
The Chief Wardens (Boys & Girls Hostels)
The Asst. Principals
The Librarian
The Programme Coordinator, NSS Cell

Registrar
Dr. B.R. Ambedkar University, Srikakulam
ETCHERLA - 532 410



(3)

Agenda for the Joint Annual Boards of Studies Meeting held on 25-06-2020 at
10.00 A.M. related to Arts, Commerce, Law, Education, Science and
Engineering Programmes.

1. To Propose additions or omissions to the consolidated list of persons eligible to serve as paper setters examiners.

Note: Information regarding the subjects in which the persons mentioned in the list are especially proficient should be noted should the Board desires that any person's name be deleted from the list for confidential reasons, the Board should send us its recommendations in the form of a resolution stating the reasons in full in a confidential communication to the Registrar.

2. To recommend text books for the several University Examinations with which the Board is concerned.

Notes:

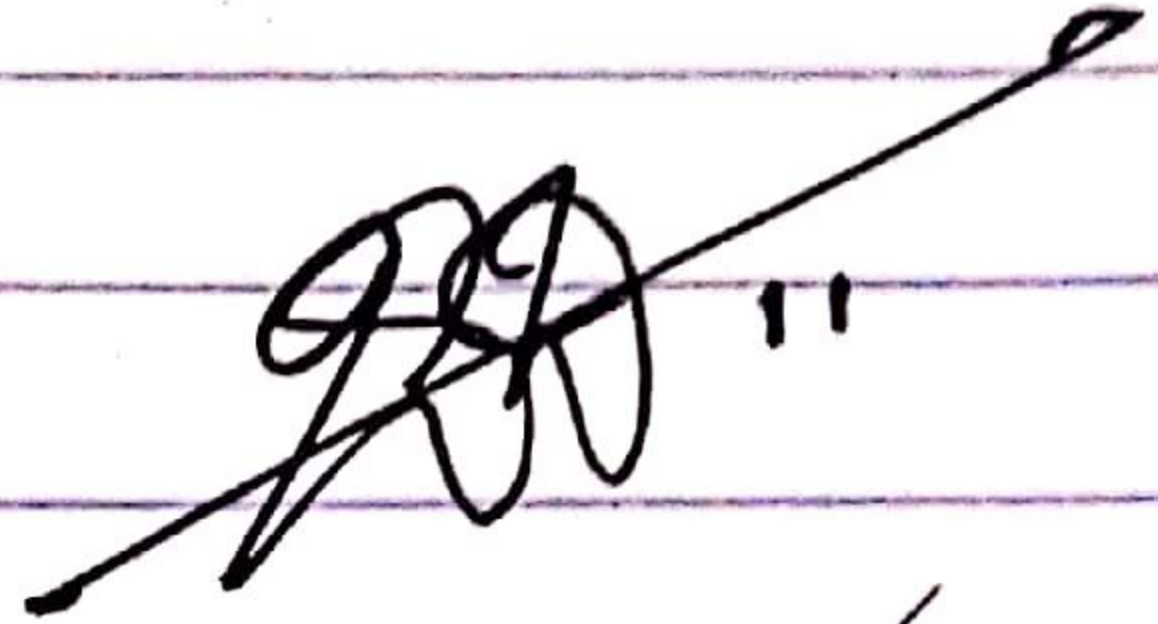
a). Text books for the several University Examinations with which the Board deals may be recommended text books for any of the University Examination, the Chairman may furnish in the minutes that text books are not necessary for the examination and that the syllabus prescribed may be followed.

b). It is important that the Board should satisfy itself (i) that an adequate number of copies of the text books particularly in vernaculars and other oriental languages recommended of all the Examinations are available for the use of the students. (ii) that when such number is not available now, the board has made enquires and satisfied itself that necessary arrangements will be made for their being available before the course commences and; (iii) the books should not contain absence and objectionable passages but are suitable in style and subject matter for University study and literature. The Chairman requested to state when lists are sent to the Registrar which of the books fails in category (I) and which under category (II) The Chairman is also requested to see that the full postal address of the authors and book sellers are furnished as far as possible in respect of the books recommended for study by the Board of Studies.

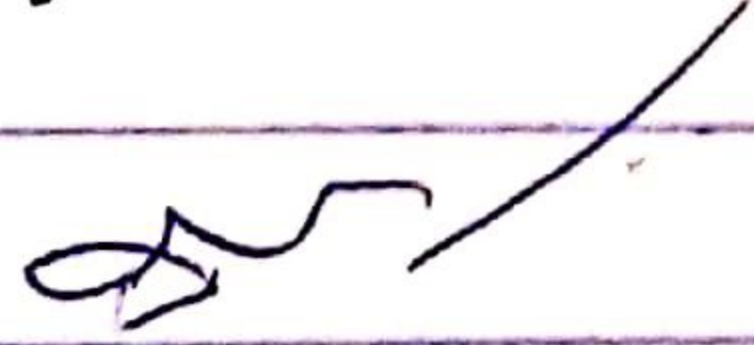
3. To consider the question papers setters for the Examinations.
4. To consider recommending panel of experts from outside the University area as required under section 43 of chapter VII of the A.P. Universities Act 1991 for constitution of section committees and send the same to the Vice-Chancellor in closed cover.
5. To consider equivalency for the subject between yearend pattern to the Semester pattern and when there is no equivalency between these two, the course of action to be taken and the guidelines in this behalf.
6. To consider the forwarding the model question papers with the signature of the Chairman/Chairperson on each page within 15 days from the meeting or the Board of Studies.
7. To consider that any proposal for starting of new course shall be routed through the Dean, Faculty concerned along with minutes of the meeting of the Board of Studies of the respective board with full details i.e., year of effect, syllabi, scheme of instruction/ Examination proposed fee structure and needs of the Industry/Student community.
8. To consider that if any proposal to revamp the syllabi is to be given effect from the forth coming batches only and should not encourage to revise the syllabus for a particular subject or subjects or to a single unit/units in the middle of the academic year to avoid confusion among the student community, paper setting work and conduct the Examinations smoothly and unnecessary expenditure occurred by the University.
9. To consider any proposal for modified/revised syllabi for any course shall submit in a single spell for getting approval of statutory bodies and communicate the same to the concerned sections and affiliated colleges to offer the said courses for taking necessary further action.
10. As Per Executive Council Resolutions that the syllabus, curriculum and Regulations once formulated shall ordinarily be in force for at least 4/3/2 year and whenever the UG/PG/Diploma syllabi undergo change, the transitory provision shall be in force only for 3/3 years.
11. To consider elaborate discussion towards
(a) Digital Education (b) Physical Education (c) Yoga & Fitness Management (d) Field work/Extension work/Outreach/University social responsibility (USR) activities (e) soft skills/ HR Skills/Placement training/Employability Skills training (d) Skill development programme course reviews:- (i) Fundamentals of english grammar, vocabulary & phonetics(ii) Communication Skills (iii) Mental Ability & Reasoning and (iv) Soft skills for employability enhancement
12. To consider any other cognate subject with the permission of the Chairman/Chairperson.

Signatures of Chairman and Members:-

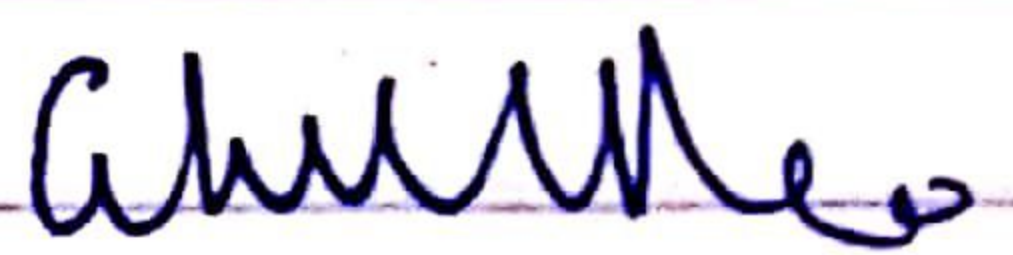
① Prof P. Bobby Vardhan -
(in chair)



② Prof D.V.R. Murthy -

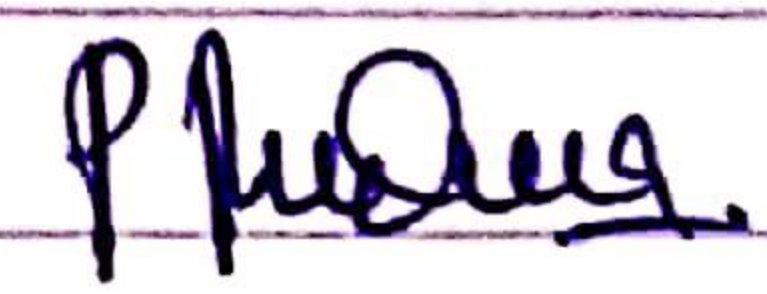


③ Prof B. Bala Swamy -

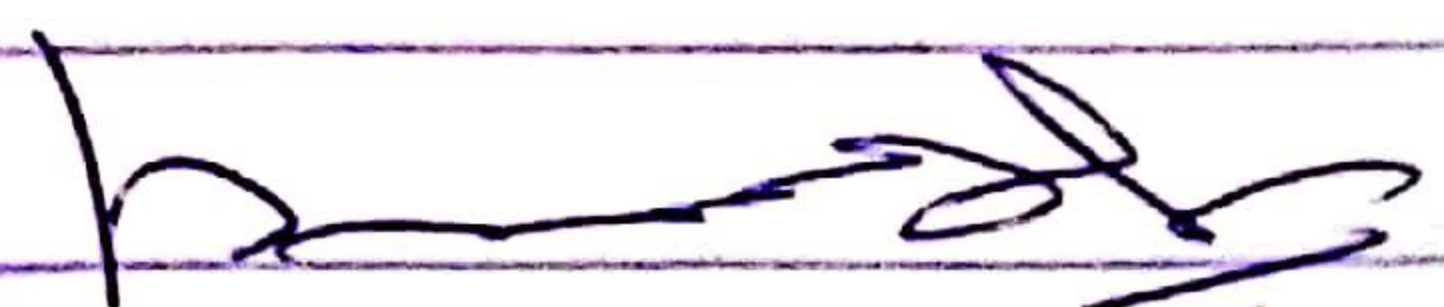
④ Dr. G.L.V. Prasada Rao - 

⑤ Dr. R. Tirupathi Rao R. Tirupathi Rao

⑥ Dr. Y. D. Ramdas Ramdas.

⑦ Dr. P. Padma - 

⑧ Dr. G. Kondala Rao -

⑨ Sri L. Ramesh - 



Dr.B.R.AMBEDKAR UNIVERSITY, SRIKAKULAM
ETCHERLA-532 410 (AP), INDIA

Prof. K. Raghu Babu,
Registrar

Office Tel. No.: 08942-281518
Fax No.: 281972
Mobile: 09490475588
e-mail: regdrbrau@yahoo.com

No.BRAU/Fi:Recon. BOS./2019

Dt.16-05-2019

PROCEEDINGS OF THE VICE-CHANCELLOR

Sub: Dr. B. R. Ambedkar University Srikakulam – Reconstitution of PG BOS in
Department of Journalism & Mass Communication - Orders – Issued.

Read: 1) Proposals of the Course Coordinator of the Department of Master of
Journalism & Mass Communication

2) Note orders of the Hon'ble Vice-Chancellor

ORDER:

According to Section-IV, Chapter X of Board of Studies, Code Volume-I, related to the nomination of the Chairman/Chairperson, Board of Studies, the Hon'ble Vice-Chancellor is pleased to order that the PG Board of Studies of Journalism & Mass Communication, Dr. B.R. Ambedkar University, Srikakulam be nominated the following faculty members as Chairperson, Board of Studies in Journalism & Mass Communication (PG), for a period of three years from the date of taking charge.

S. No.	Category	Chairman BOS	Name & Designation of the Faculty Member
I	Category – 1	Chairman	Prof. P. Bobby Vardhan, Department of Journalism & Mass Communication, Andhra University, Visakhapatnam
II	Category – II		
1	One Academician from outside AP	Member	1. Prof. B. Bala Swamy, HOD of Journalism & Mass Communication, Osmania University, Hyderabad, T.S.
2	Two Academicians from within AP	Members	1. Prof. DVR Murthy, Department of Journalism & Mass Communication, Andhra University, Visakhapatnam 2. Dr. G.Sanjeevayya, Asst. Professor, Department of Social Work, Dr.B.R.A.U., Srikakulam
3	One members from Research Labs/R&D organizations		Sri L.Ramesh, DPRO, Srikakulam
4	One member from industry	Member	Sri K.Srinivasa Rao, Principal Correspondent, The Hindu, Srikakulam
5	All permanent faculty	Member	As per availability
6	Contract faculty	Members	1. Dr. R.Tirupathi Rao, Asst.Professor (C) 2. Dr. GLV Prasada Rao, Asst.Professor (C) 3. Dr. Y.D.Ramdas, Asst.Professor (C) 4. Dr. P.Padma, Asst.Professor (C)

III	Category-III Stakeholders		
1	One Member - parents community	Members	As per availability
2	Meritorious outgoing student		Sri I.Joga Rao, Palasa
3	From Govt. Organization Dist./State Service		Dr.G.Kondala Rao, Head -RNU/AD(News) Regional News Unit, AIR, Vijayawada-520001
4	From NGO/Community service		As per availability
5	From Alumni		As per availability
6	From Employer		As per availability

(By order)

To
The above members

Copies to:

Prof. P. Bobby Vardhan, Department of Journalism & Mass Communication,
Andhra University, Visakhapatnam
The Course Coordinator of the Department of Journalism & Mass Communication,
Dr.BRAIJ, SKLM
The Principal, College of Arts, Commerce, Law & Education
The Coordinator, IQAC
The PA to Vice-Chancellor, Dr.B.R.Ambekdar University, Srikakulam
The Registrar, Dr.B.R.Ambedkar University, Srikakulam
OOF

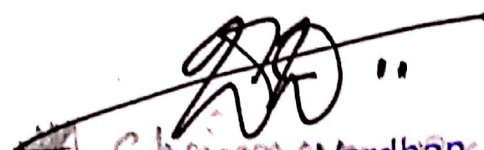

REGISTRAR

Registrar
Dr. B.R. Ambedkar University Srikakulam
ETCHERLA - 532 410

Board of Studies Meeting held on June 25th, 2020
Department of Journalism and Mass Communication
Dr.B.R.Ambedkar University-SKLM

Resolutions

1. The meeting discussed the minor changes to be made in the syllabus.
2. The members of the board discussed the new teaching and learning process in the *eighty percent (offline) and twenty percent (online) teaching*, for the ensuring academic year.
3. The board recommended the introduction of *journalism* at the *undergraduate level in the current academic year* in the university's affiliated colleges.
4. The board discussed about *MOOC courses*, and students should take up MOOC course in the all the *four semesters*.
5. The members of the board agreed to *introduce internship twice during the course*, i.e., in the second and fourth semester. But no credits will be given for the second internship.
6. The board agreed for the introduction of yoga and other *extracurricular activities* and credits can be given as per the university guidelines.
7. The board discussed about the examination process for the second and fourth semesters students. In view of the prevailing situation, it was agreed to conduct a *comprehensive viva-voce*, based on an assignment to evaluate the student. Subject to the decision of the university.
8. The board also resolved to convert the *four elective subjects* into choice based credit system.
9. The board also discussed the issues related to infrastructure in the department request university administration for necessary action.
10. The BOS has discussed about the collaborative activities with Media Organizations and related Agencies like PRSI to strength the department activities which is helpful for JMC Students career.


Prof. P. Bobby Vardhan Ph.D.
Chairman, Board of Studies
Dept. of Journalism and Masscommunication
Dr. B.R. Ambedkar University
Etcherla, Srikakulam-532410



Dr.B.R.AMBEDKAR UNIVERSITY, SRIKAKULAM

ETCHERLA- 532 410 (A.P.), INDIA.

Prof. K. Raghū Babu,
Registrar

Office Tel. No.: 08942-281518

Fax No.: 281972

Mobile: 09490475588

e-mail: regdrbrau@yahoo.com

Dt: 15.06.2020

No. BRAU/Fin Annual BoS/2020.21

CIRCULAR

The Annual Board of Studies meeting of Dr.B.R.Ambedkar University, Srikakulam is scheduled on 25th June 2020 from 10.00 AM to 1.00 PM through Online (Digital Mode). Hon'ble Vice-Chancellor will address all the members at 10.00 AM on 25th June 2020 and hence it is informed to all the Principals of Constituent Colleges, Dr.BRAU, Srikakulam Chairperson, BOS, HOD's/Course Coordinators, Faculty members and external BOS members of all the Departments of Dr.BRAU, Srikakulam to prepare the Curriculum for 2020-21 in slightly modifying the existing curriculum of 2019-20 (By adopting minor changes). It is further informed to send the soft copies of the modified curriculum to all the external members before 18th June 2020. This would enable to take suggestions from all the esteemed members.

Further, All the Heads/ Course Coordinators of all the Departments are requested to conduct Annual PG Boards of Studies & UG Professional meeting through Online (Digital Mode) with the Chairman (in chair) in respective Departments on 25.06.2020 from 10.30 AM to 01.00 PM & 2.00 PM to 04.30 PM; to submit resolutions to the University Administration, for framing course content, syllabus, academic calendar, scheme of Examination by incorporating New Pattern of Course Outcomes (COs) Course Objectives, Programme Outcomes (POs), Programme Education Objective (PEOs) and Learning Outcomes (LOs), Online (20%), & Offline (80%) Teaching - Learning process etc., suitable to the needs of the Market/ Industry/ Entrepreneurship/Society etc, in the global scenario, by inviting all stakeholders from Industry Enterprises/Govt. Organizations/R&D Organizations/Alumni/ Parents/NGOs/ Community Organizations etc, to take their expertise for the overall benefit of the Department.


REGISTRAR

To
The Principal, College of Arts, Commerce, Law & Education
The Principal, College of Science
The Principal, College of Engineering
All BOS Chairpersons
All BOS Members

Registrar
Dr. B.R. Ambedkar University Srikakulam
ETCHERLA - 532 410